

Local Food MARKETPLACE



FARMERS' MARKETS
WFM2GO, Nova Scotia



FOOD HUBS
Three Rivers Farmer Alliance, NH



FARMS
Kitchen Garden Farm, MA

A few of our happy LFM customers!

WHY LOCAL FOOD MARKETPLACE?

The retail landscape has changed drastically in the last month - and while there are a lot of platforms out there, LFM still stands above the rest. Let us tell you why.

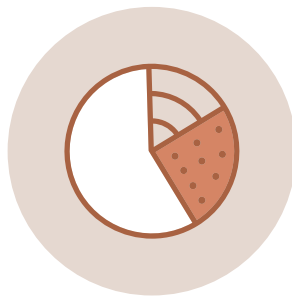
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..... THE BENEFITS of LOCAL FOOD MARKETPLACE



LOW COST

With no transaction fees and common sense monthly fees that don't punish your growth, LFM is cost-effective. We even offer a low cost hiatus rate if you only operate seasonally.



SALES DIVERSIFICATION

We provide all the tools you'll need to make it through this crisis and smoothly transition out: from box subscriptions to post-COVID restaurant sales.



SAVED TIME

LFM makes running your market or farm sales a breeze. Customers report saving 16-32 hr/wk in admin time with LFM. Smart packing lists, automated communication and more!



REAL SUPPORT

We aren't just some faceless tech company: we're dedicated folks with decades of experience running farmers markets, farms, and food hubs. We form real, lasting relationships with our customers.

..... WILL LOCAL FOOD MARKETPLACE WORK for MY BUSINESS?



for FARMS

- One solution to manage all sales channels.
 - 16-32 hours of savings per week
 - Maximize sales across all channels - from CSA to online pre-orders to wholesale.
- Customize experience of different customers types (sell different pack sizes to wholesale vs retail)
- Easily adjust to market conditions (retail is strong now, but you want to be positioned to bring wholesale customers back on when they are ready to order again).



for MARKETS and FOOD HUBS

- Unlimited producers
- Markets can approve products for sale, ensuring product quality.
 - Markets ensure customer experience.
 - Consolidated order process makes it easier for customers.
- Easily incorporate customer-managed box (or item) subscriptions. Allows you to ensure top customers are being served and avoids frustration if your market sells out quickly.
- Flexible packing and distribution - aggregate orders or have customers pickup items by farm.
- Streamlined packing and distribution process. No need for spreadsheets or combing through hundreds of emails here. Farms can print labels so items are labeled for distribution.
- Integration of home delivery including 2 day integration with Routific (free during COVID-19)