

Local Food MARKETPLACE

Phone: 541-579-3195

Email: info@localfoodmarketplace.com

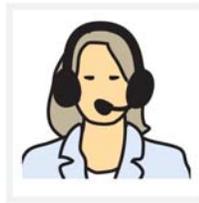
Web: www.localfoodmarketplace.com

Local Food MARKETPLACE

LFM offers flexible, scalable features that will serve your needs as your business evolves, backed up by the best team in the industry.



Customized website and content management system



Sales & customer service tools



Web & mobile e-commerce and ordering



Multichannel sales support



Distribution management



Robust reporting

Powering resilient local food systems



A comprehensive, fully integrated platform for food hubs to plan, sell and distribute local food.

About LFM

Local Food Marketplace (LFM) provides a fully integrated solution for food hubs, online farmers markets, co-ops, buying clubs, wholesalers and individual farms to plan, sell, and distribute local food. Our company has the technology, talent, and track record to help your market thrive.

Our team has real world experience in launching and operating successful markets. Our co-founders operated their own market for 5 years, and our team of food hub and technology veterans has since helped more than 50 markets launch from the ground up and successfully migrated more than a dozen existing markets to LFM.

LFM has an unparalleled track record of introducing pioneering, customer-driven technology. We support the industry's first (and only) white label mobile e-commerce application, plus many other features that have been developed through close collaboration with our customers.

We provide flexible & scalable solutions for local food. We believe that every region and market requires its own unique solution for local food and have developed our technology to accommodate a diverse set of business practices and approaches. As of early 2014, LFM supports customers in 25 states and several Canadian provinces.

Some features our diverse set of customers appreciate the most:

Food hubs

Whether your food hub is just getting started or is well-established, LFM has features to help you grow and streamline your operations:

- Setup multiple distribution days and easily manage what products are sold on each day.
- Easily administer multiple sales channels from a single database, with price levels, product lists, and features for each customer type.
- Make it easy for your customers to order on the go with a mobile app branded for your market.
- Simplify ordering for chefs, grocers, and food buyers with custom product lists.
- Plan truck routes and easily print delivery checklists, packing slips, and customer invoices for all deliveries in order.
- Easily sell to grocers and retailers with VIN and UPC integration.
- Forecast supply and demand for key products and distribute plans to producers and customers. (coming in 2014)

Buying clubs and Co-ops

Whether you are a newly formed co-op hoping to open a store, an established buying club, or a producer co-op, LFM can help you manage membership, sales, and distribution in one system. Here are some of the features these groups find important:

- Track membership and automate membership fee payment.
- Offer multiple membership levels, including maximum lifetime memberships.
- Automate product listing for producers with consistent availability.
- Set a localness rating scale to incorporate regional and processed foods into your market.
- Easily adjust orders for items purchased by exact weight or items not received.
- Quickly settle up member accounts at the end of each order period.
- Forecast supply and demand for key products and distribute plans to producers and customers. (coming in 2014)

Online Farmers Markets

LFM supports online farmers markets from small to large. Here are some of the features that online markets love:

- Make it easy for your customers to order on the go with a mobile app branded for your market.
- Create multiple pricing levels for different types of customers.
- Offer incentives to increase order size with discounts based on order total.
- Suggest items to purchase based on what is in customer's cart.
- Setup recurring orders for weekly boxes, eggs, milk, and other standing orders.
- Manage and publish customer product reviews.
- Setup multiple producer drop-off points and customer pick-up locations.
- Offer delivery with variable fees to specified postal codes and optional order minimums.
- Manage multiple distribution days per order period.
- Mine data in reports for market planning and producer feedback.

Individual producers

Individual producers use LFM to manage sales and distribution, and provide online ordering for wholesale and individual customers. Here are some features that producers enjoy:

- Utilize LFM's content management system for a fully integrated customer website and shopping experience.
- Make it easy for your customers to order on the go with a mobile app branded for your market.
- Provide unique products lists to wholesale customers and consumers.
- Allow customers to draw down on a prepaid deposit automatically.
- Offer gift certificates with automated tracking.
- Offer multiple pickup and delivery options to customers for each order period.
- Receive automatic notification when a product is sold out.
- Utilize sales reports to plan future plantings and production.